

SANGUINE ENTREPRENEURS

Panimalar Institute of Technology

Stage no: 4

Task no: S402

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Portfolio of our united hands

What we'll see....

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- *Faculty advisors*
- *Portfolio of present E-cell team(2014-15)*
 - ✓ *Key responsibilities*
 - ✓ *Elected/Selected members*
- *Guidelines to frame future team*
 - ✓ *Election process*
 - ✓ *Selection process*

Faculty Advisors

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Team leads

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Key responsibilities:

- *Control the events from conception to clean up*
- *Dissemination of duties*
- *Organization and negotiation*
- *Creation of positive environment for healthy participation by all*



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Potential Harness Team

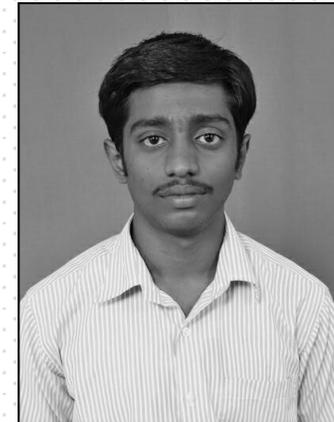
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Key responsibilities:

- *To tap the potential in those who possess appreciable talent and create exposure for them*
- *Motivating the aspiring minds to nourish their fervor*
- *Identify creativity among students and help them capitalize on it*
- *Create platform for overall development of budding entrepreneurs*



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Science For The Society Team

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Key responsibilities:

- *To research the needs of laymen and document the possible solutions*
- *Guide the engineering wing students based on the research inference to create products that address them*
- *Guide the students to use 'science for the society'*
- *To motivate the students to work for the society as future engineers*



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Corporate Connect

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Key responsibilities:

- *Identify, research and approach companies for support*
- *Manage and maintain current corporate partners & safeguarding relationships*
- *Create a positive environment where two way communication and strong trust are established*
- *Model all policies in accordance to guidelines*



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Public Connect

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Key responsibilities:

- *Craft positive images for the E-cell among students and public in and out of campus*
- *Coordinate public events*
- *Maintain healthy relation of E-cell with college administration and public*
- *Maintain blogs, Facebook page and YouTube channel of Sanguine Entrepreneurs*



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Small Scale Industry Development Team

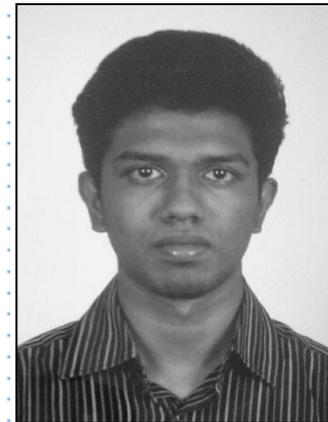
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Key responsibilities:

- *Identify the budding entrepreneurs among public and help them flourish*
- *Providing guidance related to the available opportunities in market to make the most of their ideas*
- *Create awareness among the new startups about the various government schemes available to provide financial assistance*
- *Providing strategic advice to the rising entrepreneurs*



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Marketing Team

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Key responsibilities:

- *Developing marketing strategy and plan*
- *Measuring success and making customer focused decisions*
- *Researching and reporting external opportunities*
- *Instilling a marketing led ethos throughout*



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Event Organizers

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Key responsibilities:

- *Coordinating the events and that events run smoothly*
- *Coordinate event timeline and ensure that deadline is met*
- *Visit venue to plan layout of the entire event*
- *Keep inventory of backdrops, projectors, computers, mikes, and other important materials*



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Web Management

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Key responsibilities:

- *Design, create and manage sanguine entrepreneur's blog, official Facebook page and YouTube channel*
- *Provide technical support in web content implementation and management*
- *Review or update web content of sanguine entrepreneurs in a timely manner using appropriate tools*
- *Develop or document style guidelines for online content of E-cell*



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Operational Team

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Key responsibilities:

- *E-cell initiation and members management*
- *Operational support in event organization*
- *Play a significant role in long term planning and goal setting*
- *Creating a positive work culture where work can get done*



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Guidelines to Frame Future Team

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The team leaders will be elected and the other designates will be selected

Election process for the post of 'Team Lead':

1. *Eligibility criterion*

- *The candidate must have excelled in all spheres of life ranging from Academics to extra curricular activities*
- *Must have wilful consent from at least 5 academic staff*
- *Must have good communication skills and should be a team player*
- *Must have exhibited exuberance in all the intra-college and inter-college events in the past*

2. Voting Process

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- *The contender who garners the maximum votes will be declared as Team lead.*
- *Up to two team leads will be elected, in which case, the top two contenders, of who secured maximum support , will be entitled to the post.*
- *Ranging from faculty advisors to the preceding team members of E-cell, each will vote based on the credibility of the contender.*
- *Each of the voters will have weighted points for their respective votes as shown below*

Designation	Points for their respective vote
Faculty Advisors	5 points each
Team Leads	4 points each
Other Designates	2 points each

- *In case of a tie, the decision of the faculty advisors will be the final one.*

Selection process of other designates:

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1. Eligibility Criteria

The candidate

- *Must have been a good performer in all the aspects*
- *Must have wilful consent from their staff stating that he/she is eligible for the corresponding designation*
- *Should have exhibited excellence in the corresponding field in the past*

2. Selection Process

- *Based on recommendations from their staff, their past experiences and the interview with a bench of present E-cell designates, the candidates will be selected for the corresponding posts*
- *In case of dilemma in selection of candidate for a post, the authority will lie in hands of faculty advisors to make the final decision*